ACTIVE
network.

PHOTOGRAPHY CENTER INCREASES ENROLLMENT WITH **WEBSITE-INTEGRATED REGISTRATION**

" Customization is key for an artistic organization like ours. The ACTIVE system gives us much more flexibility and the overall support has been awesome. "

- Chris Bennett, Executive Director

Newspace Center for Photography (NCP) in the Portland/Vancouver area is a resource center and community hub for photo enthusiasts at all levels. They provide course offerings, exhibits, lectures, portfolio reviews and access to a digital lab, darkroom, and studio.

NCP has always used online registration, but limited functionality in their previous system presented barriers to continued growth. NCP needed detailed reporting, better integration with its website, and more user-friendly options for students and staff.

FRIENDLY, FLEXIBLE REGISTRATION

Newspace Center's new registration system is integrated with the NCP website and can be tailored by adding pages and elements to fit the personality of each class. This resulted in a 60% increase in enrollment in the first year of using ACTIVE software.

STOP SEARCHING, START SAVING TIME

Staff indicated that searching or updating student and class information within the database became as quick as the click of a shutter. Payments and refunds can be easily submitted and processed.

Students can create online accounts to view their schedules and activity histories and make changes online, which greatly reduces the time staff spends fielding questions.

Technological support available around the clock has also allowed students and staff to preserve valuable time.

FULL-SPECTRUM REPORTING

Detailed reporting is now readily available to the Center on any combination of data collected, including attendance numbers, best-performing classes, and revenue streams.

With reporting that gives insight into every pixel of the business and an online registration process that is friendly and flexible, NCP now has a tool that will grow with its evolving needs.

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60% enrollment increase in the first year of ACTIVE Net

LEARN HOW

ACTIVE **Educate** can help you save administrative time and increase registrations.

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